

Freedom of the Press Final Project Rubric

Total Points \_\_\_\_\_ / 40

	Mastery	Proficient	Not Yet
Background 10pts	<p>Explains the history of the Press beyond the Zenger Trial. (5pt)</p> <p>Explains the importance of a free press in our society. (5pt)</p>	<p>Explains the importance of the Zenger Trial. (3-4pt)</p> <p>States that there is importance to a free press in our society. (3-4pt)</p>	<p>Mentions Zenger, but major details are left out. (0-2pt)</p> <p>No mention of the importance of a free press in our society. (0-2pt)</p>
Fake News & Bias 10pts	<p>Thoroughly explains the issue of Fake News- including the historical and current instances of Fake News. (5pt)</p> <p>Thoroughly explains bias and how to recognize it in the news. Includes a connection of personal bias in determining the validity of news sources. (5pt)</p>	<p>Explains Fake News, but leaves some details out. (3-4pt)</p> <p>Explanation of bias is basic and how it is found in news articles is described in clear but basic terms. (3-4pt)</p>	<p>Mentions Fake News, but major details are missing. (0-2pt)</p> <p>Explanation of bias is inaccurate and the connection to news sources is confusing. (0-2pt)</p>
Credibility & Sources 10pts	<p>Explanation of at least 7 key indicators of Fake News and how to spot them. (5pt)</p> <p>Explanation of what makes a news source credible with examples of credible &amp; opinionated/satirical sites. (5pt)</p>	<p>Explanation of 5-7 indicators of fake news. (3-4pt)</p> <p>Defines credibility and lists credible and opinionated/satirical sites. (3-4pt)</p>	<p>Explanation of less than 5 indicators of fake news. (0-2pt)</p> <p>Missing or inaccurate information regarding credibility and news sources. (0-2pt)</p>
Terms 5pts	<p>Includes accurate descriptions of at least 12 of the terms. (5pt)</p>	<p>Includes accurate descriptions of 7-11 of the terms. (3-4pt)</p>	<p>Includes inaccurate descriptions or less than 5 terms. (0-2pt)</p>
Presentation 5pts	<p>Poster option (5pt)</p> <ul style="list-style-type: none"> <li>§ Colored</li> <li>§ Complete sentences</li> <li>§ Best effort</li> </ul>	<p>Brochure option (3-4pt)</p> <ul style="list-style-type: none"> <li>§ Neat handwriting</li> </ul>	<p>Brochure option (0-2pt)</p> <ul style="list-style-type: none"> <li>§ Illegible handwriting</li> </ul>

## Project options

1. Proficient: Brochure option: Complete all sections using the above rubric as a guide.
2. Mastery: Public Service Posters:  
Create a series of posters explaining freedom of the press, fake news and bias and what people need to know.  
See the above rubric for what to include.